

Fig. 1

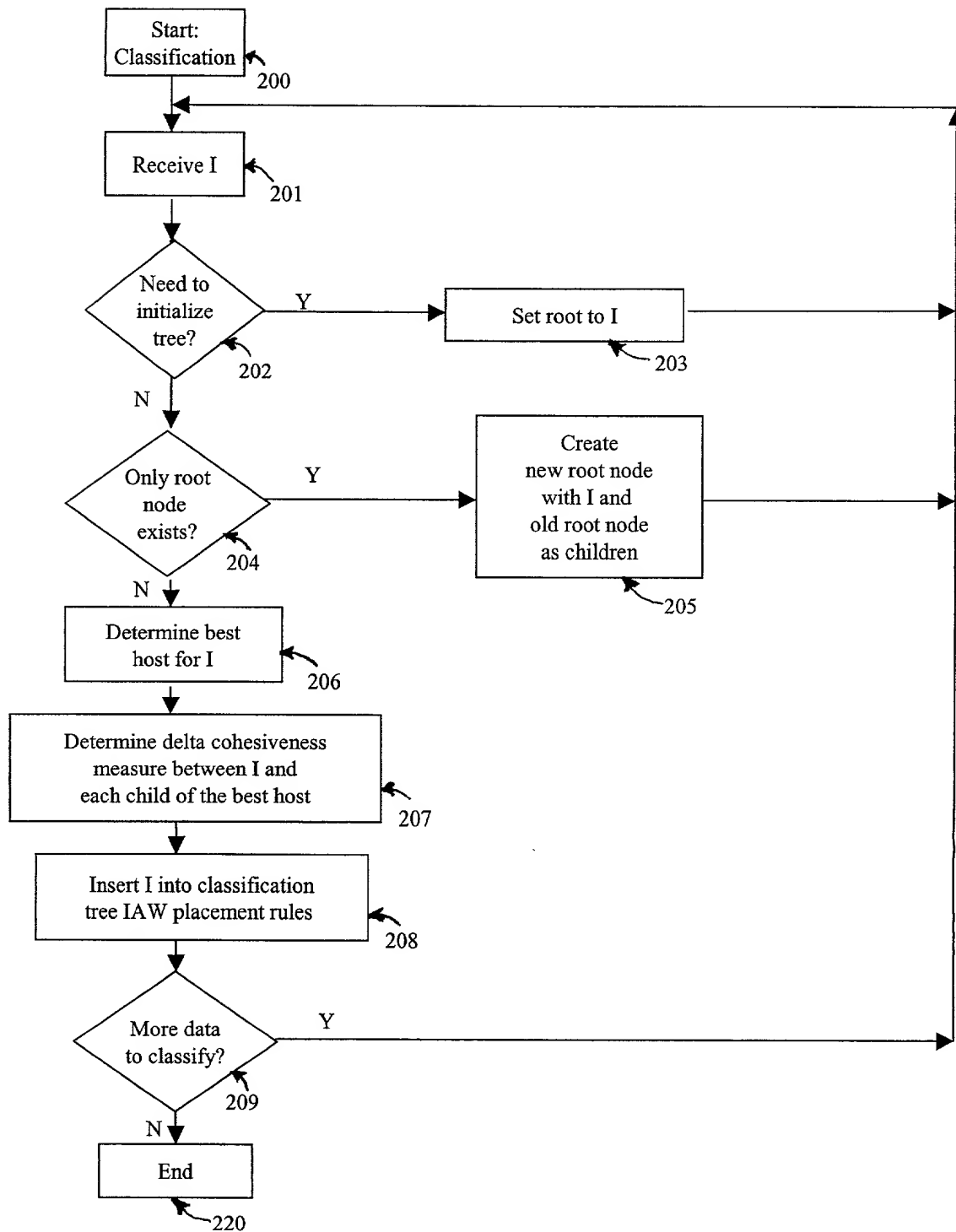


Fig. 2

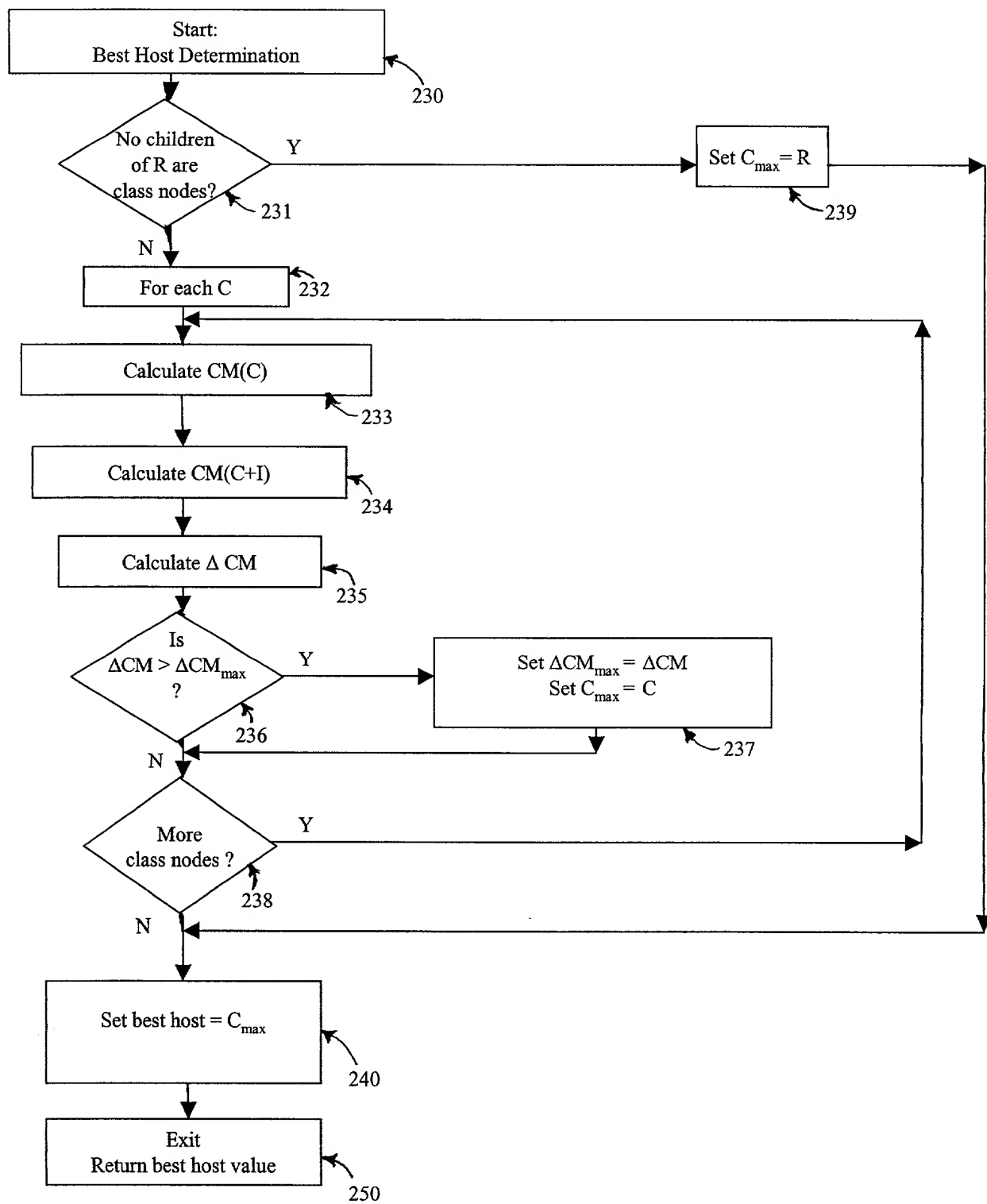


Fig. 3

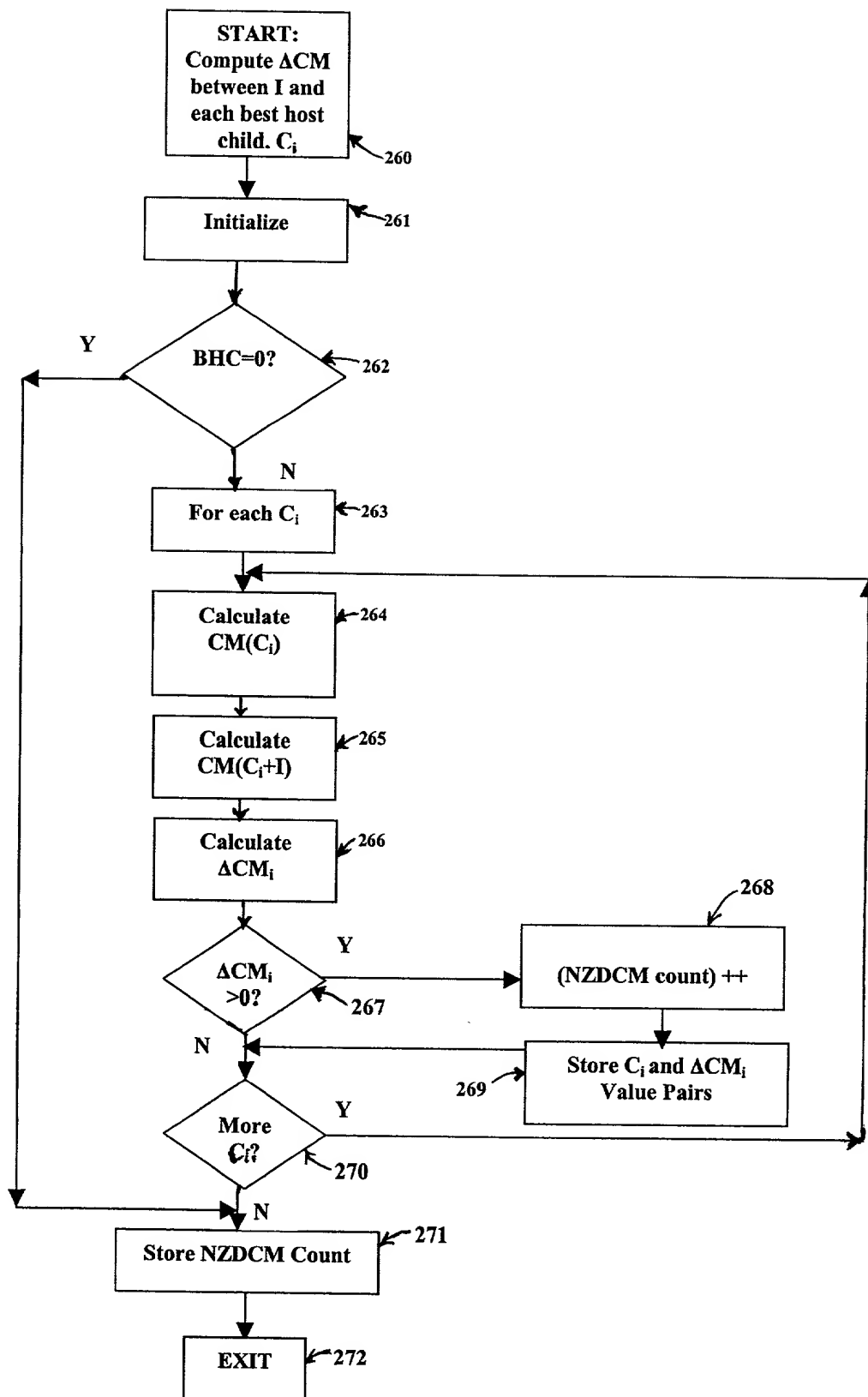


Fig. 4

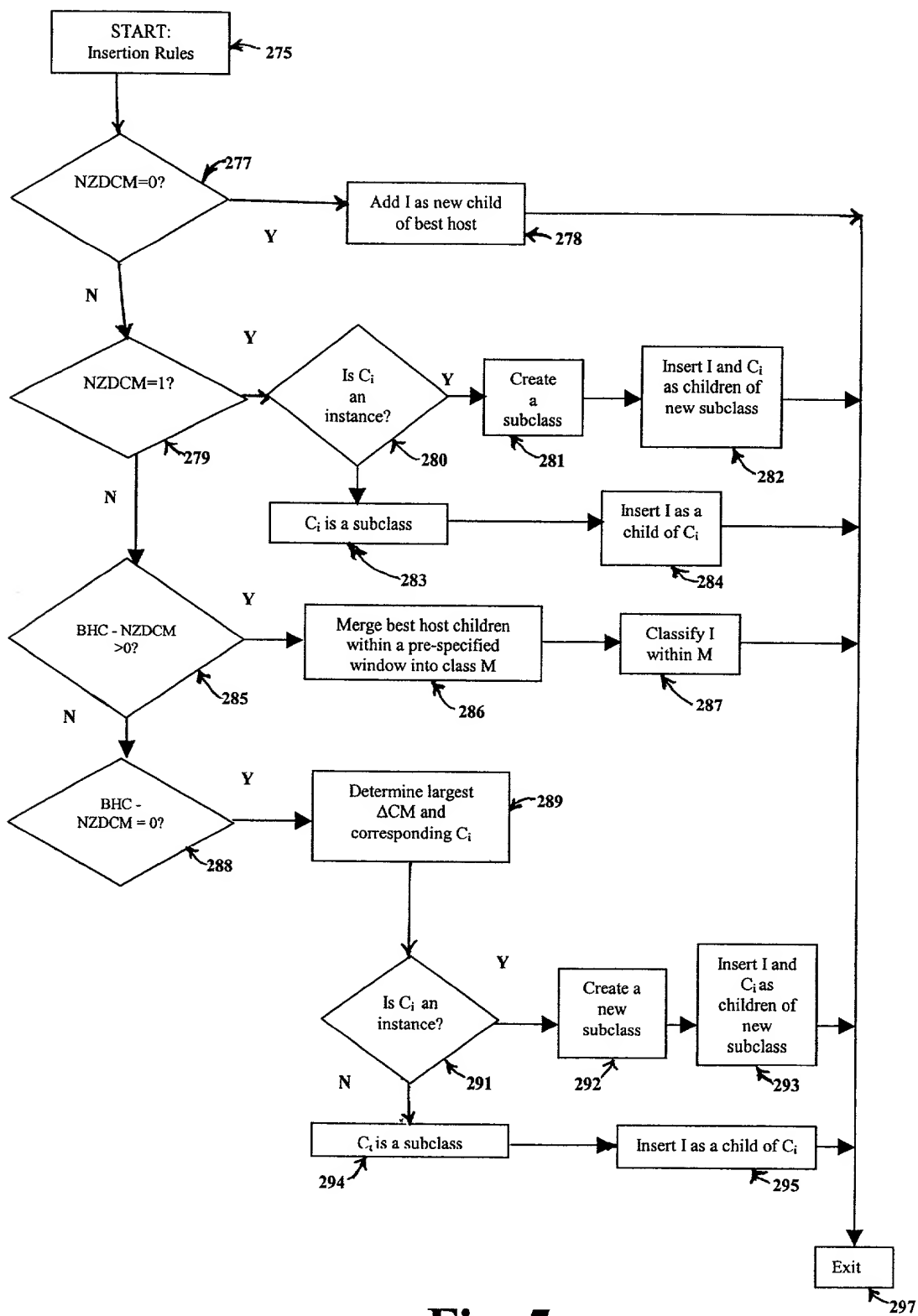


Fig. 5

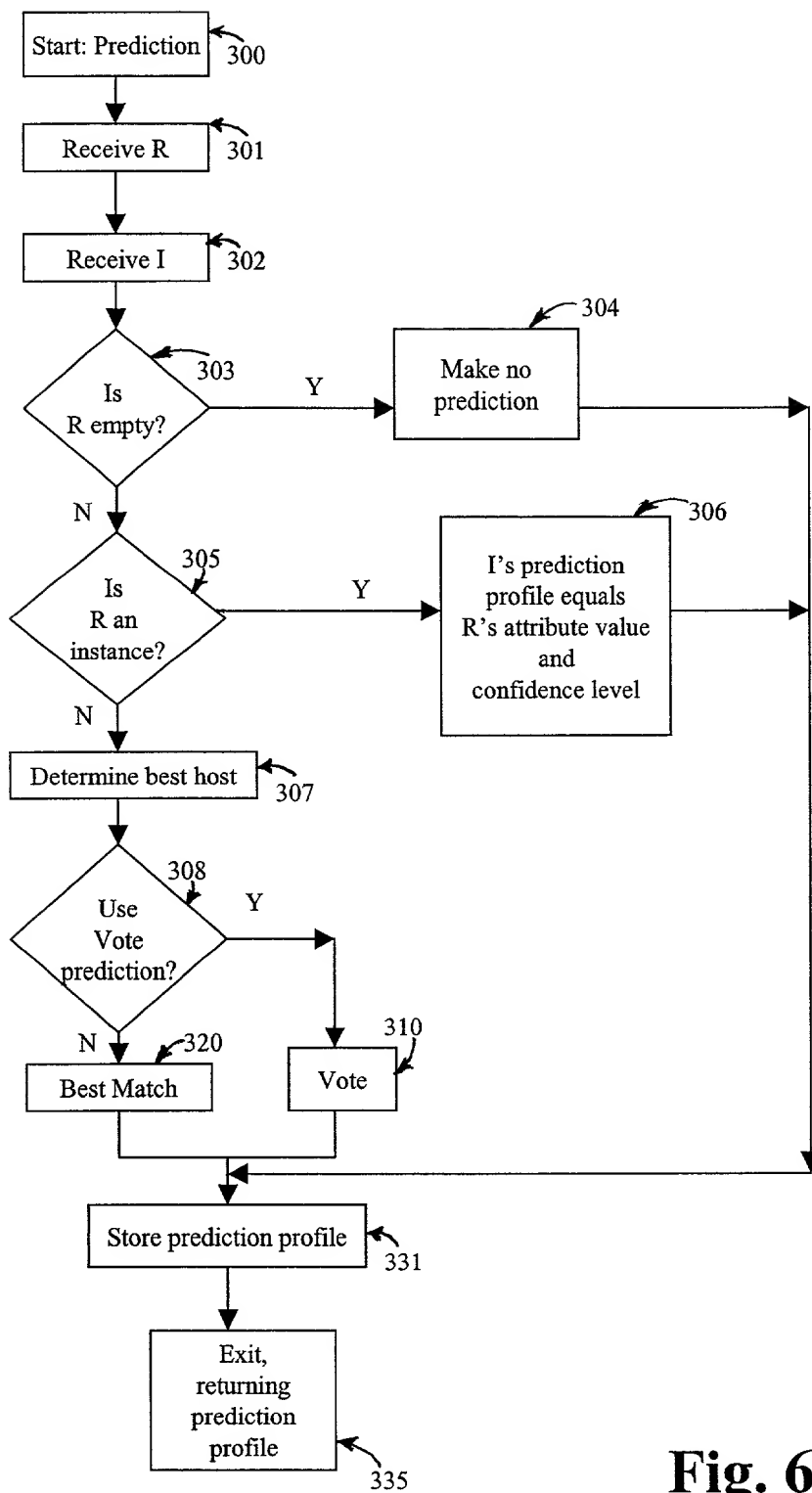


Fig. 6

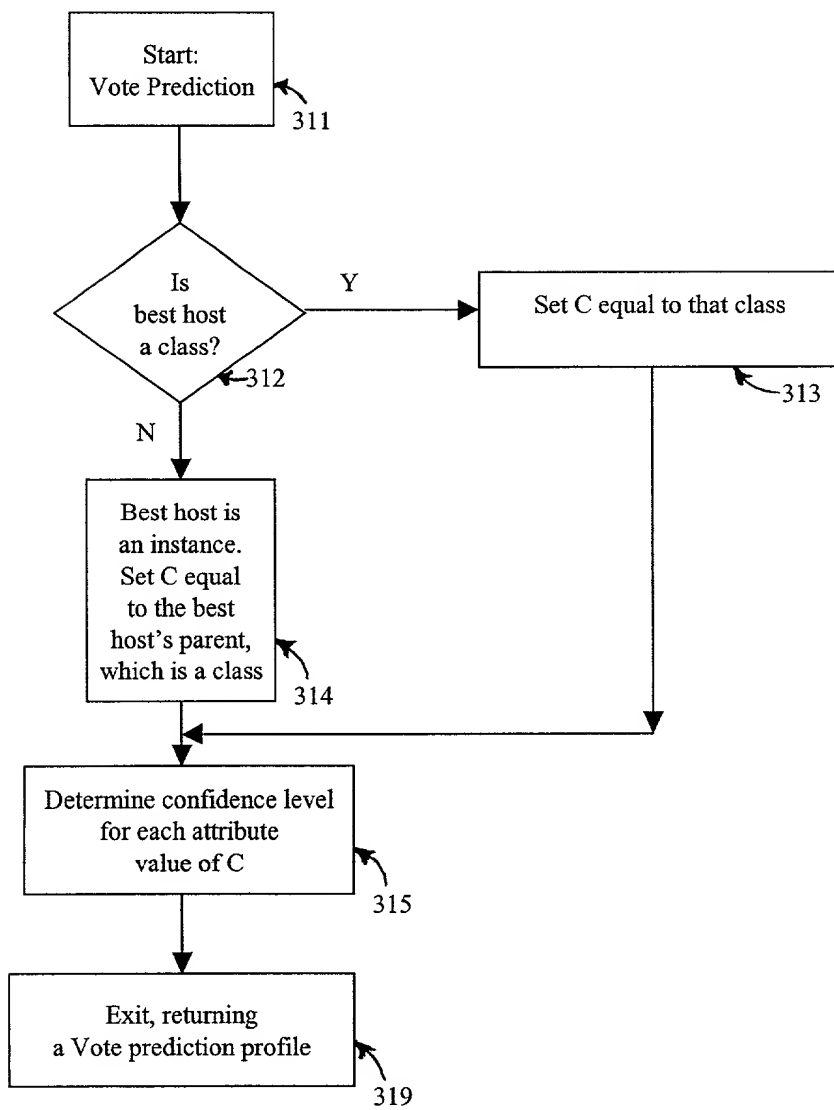


Fig. 7

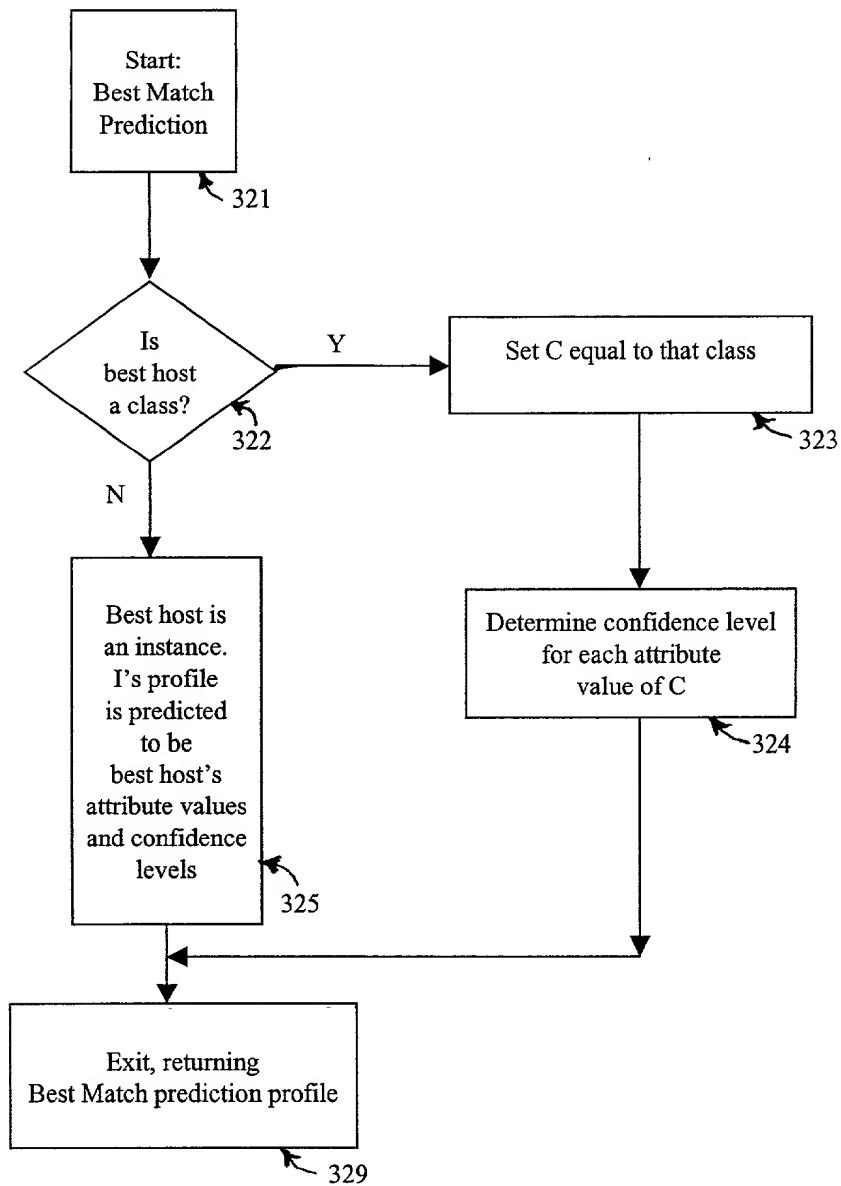


Fig. 8

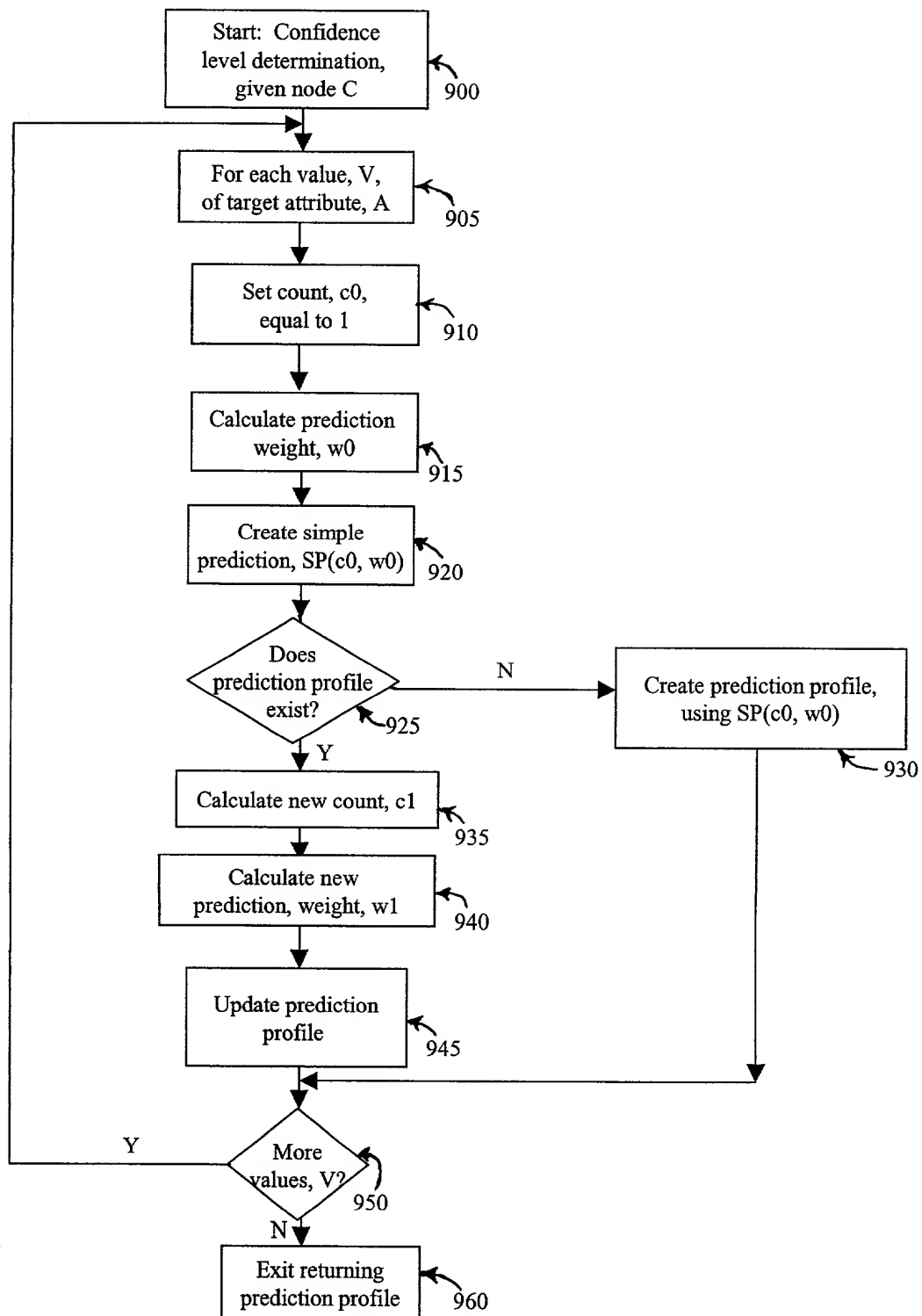


Fig. 9

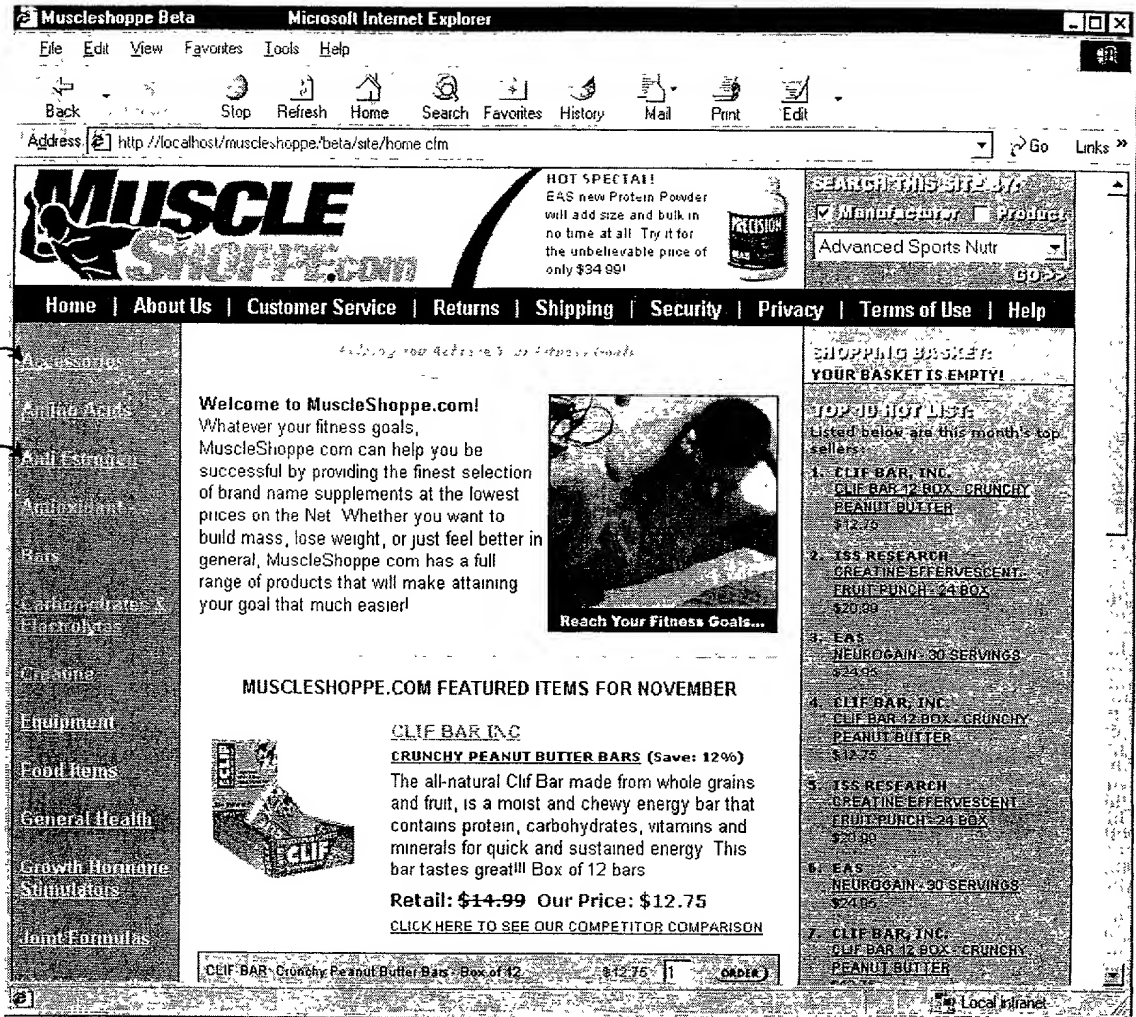


Fig. 10

Applet Viewer: [] [] [X]

Applet

Data set

Incremental Clustering Classifier Demonstration

What if?

Describe something new

| | |
|-----------------------|-------------------------------|
| class | <input type="text" value=""/> |
| referrer_type | <input type="text" value=""/> |
| page_1 | <input type="text" value=""/> |
| page_2 | <input type="text" value=""/> |
| page_3 | <input type="text" value=""/> |
| is_registered | <input type="text" value=""/> |
| registered_this_visit | <input type="text" value=""/> |
| est_duration | <input type="text" value=""/> |
| month | <input type="text" value=""/> |
| have_coupon | <input type="text" value=""/> |
| num_recent_visits | <input type="text" value=""/> |
| max_purchase | <input type="text" value=""/> |

Predict for something new

Applet started.

Fig. 11

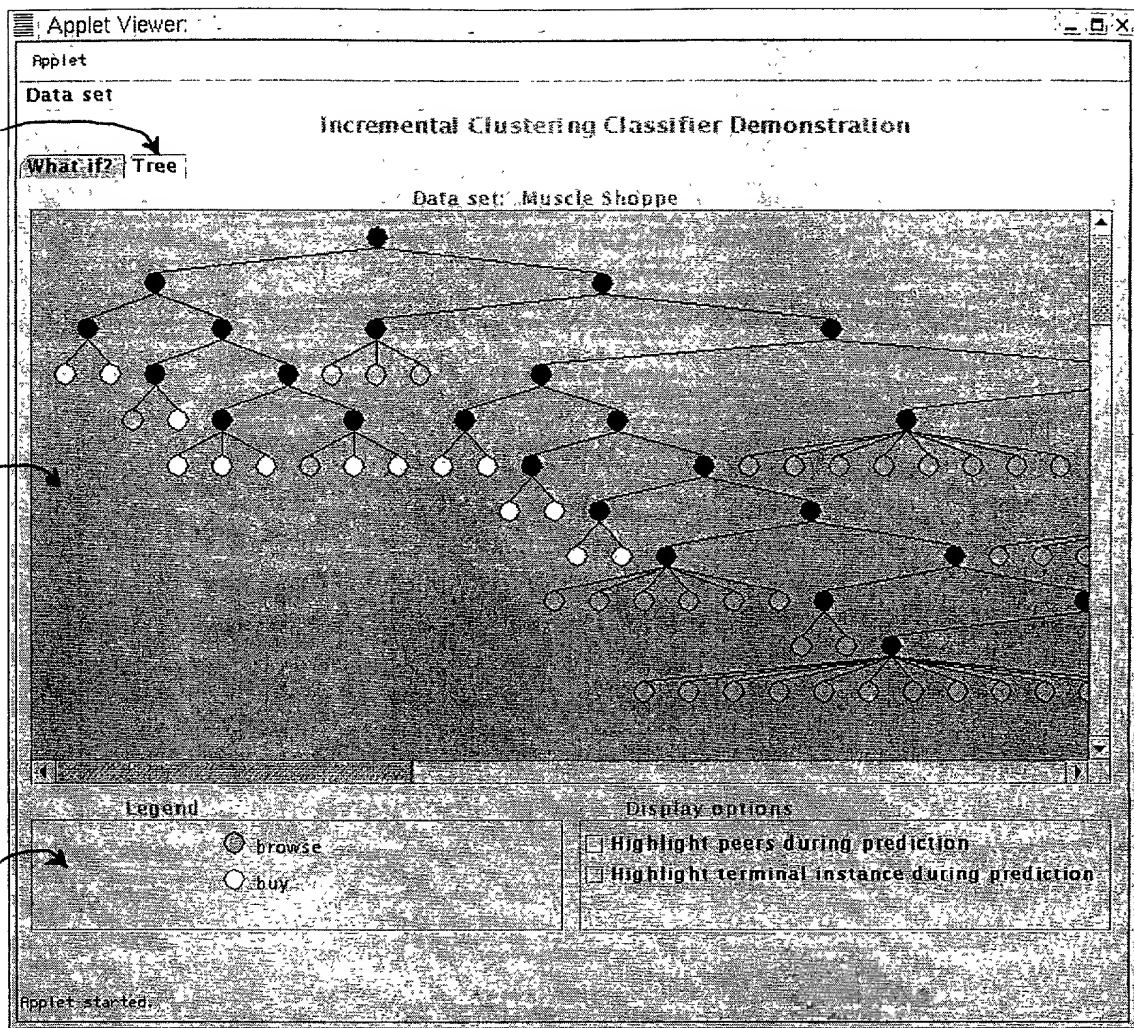


Fig. 12

MuscleShopper Beta - Product Listing Page - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Stop Refresh Home Search Favorites History Mail Print Edit

Address http://localhost/muscleshoppe/beta/site/product_list.cfm?category=Accessories

MUSCLE SHOPPER.com

HOT SPECIAL!
EAS new Protein Powder will add size and bulk in no time at all. Try it for the unbelievable price of only \$34.99!

SEARCH THIS SITE BY:
☒ Manufacturer ☐ Product
Advanced Sports Nutr

Home | About Us | Customer Service | Returns | Shipping | Security | Privacy | Terms of Use | Help

ACCESSORIES
29 products are available in the complete listing below:

GENESIS

| PRODUCT | SIZE | PRICE | QTY |
|-----------------------|---------|--------|---------|
| SUPER TAN ACCELERATOR | 50 CAPS | \$0.95 | 1 ORDER |

JAN TANA, INC.

| PRODUCT | SIZE | PRICE | QTY |
|----------------------------|-----------|---------|---------|
| BODY SCRUB | 8.5 FL OZ | \$5.00 | 1 ORDER |
| COMPETITION TAN | 17 FL OZ | \$20.00 | 1 ORDER |
| COMPETITION TAN | 8.5 FL OZ | \$14.00 | 1 ORDER |
| POSING OIL | 8.5 FL OZ | \$5.00 | 1 ORDER |
| SHOW TAN | 8.5 FL OZ | \$17.50 | 1 ORDER |
| STUDIO FACE & BODY BRONZER | N/A | \$14.00 | 1 ORDER |
| SUNLESS TANNING | 8.5 FL OZ | \$14.00 | 1 ORDER |
| TANNING GEL | 8.5 FL OZ | \$12.50 | 1 ORDER |
| TANNING LOTION | 8.5 FL OZ | \$12.00 | 1 ORDER |
| TANNING OIL | 8.5 FL OZ | \$12.50 | 1 ORDER |

SHOPPING BASKET:
YOUR BASKET IS EMPTY!

AVAILABLE SUPPLIERS
Select the supplier that you are interested in and go straight there:
GENESIS
JAN TANA, INC.
SKINTEK LABS
SUPERIOR PRODUCTS COMPANY

Done Local intranet

Fig. 13

Applet Viewer: Applet

Data set

Incremental Clustering Classifier Demonstration

What if? **Tree**

Describe something new

| | |
|-----------------------|---------|
| class | |
| referer_type | ? |
| page_1 | product |
| page_2 | product |
| page_3 | ? |
| is_registered | yes |
| registered_this_visit | no |
| est_duration | brief |
| month | dec |
| have_coupon | no |
| num_recent_visits | some |
| max_purchase | low |

Predict for something new **class**

| | |
|--------|----------------|
| browse | MEDIUM (49.0%) |
| buy | MEDIUM (48.0%) |

Applet started.

Fig. 14

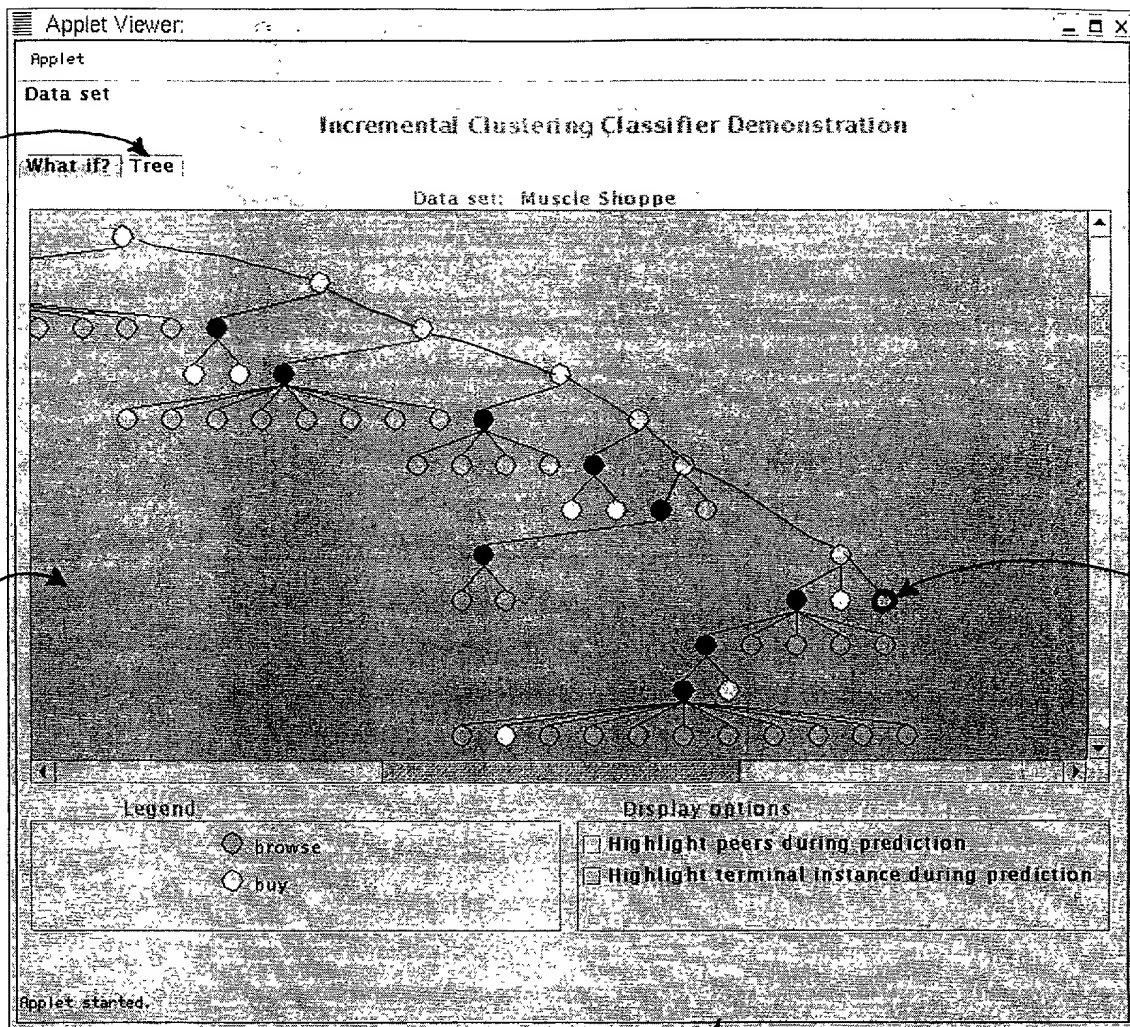


Fig. 15

104450 0003360

420

425

450

428

415

Applet Viewer: ~

Applet

Data set

Incremental Clustering Classifier Demonstration

What if? Tree

Describe something new

| | |
|-----------------------|---------|
| class | |
| referrer_type | ? |
| page_1 | product |
| page_2 | product |
| page_3 | ? |
| is_registered | yes |
| registered_this_visit | no |
| est_duration | brief |
| month | dec |
| have_coupon | yes |
| num_recent_visits | some |
| max_purchase | low |

Predict for something new class

| | |
|--------|----------------|
| buy | MEDIUM (49.0%) |
| browse | MEDIUM (47.0%) |

Applet started.

Fig. 16

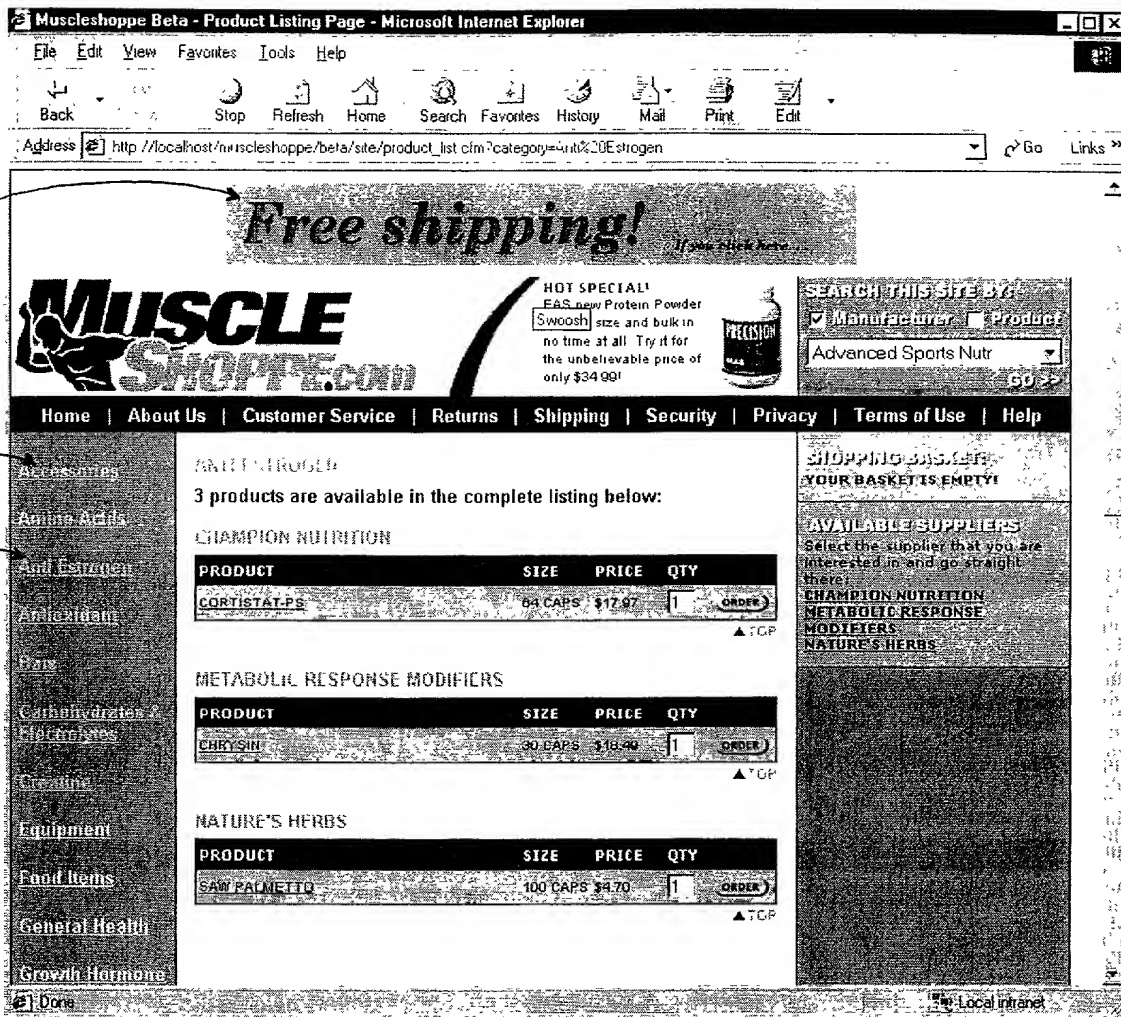


Fig. 17

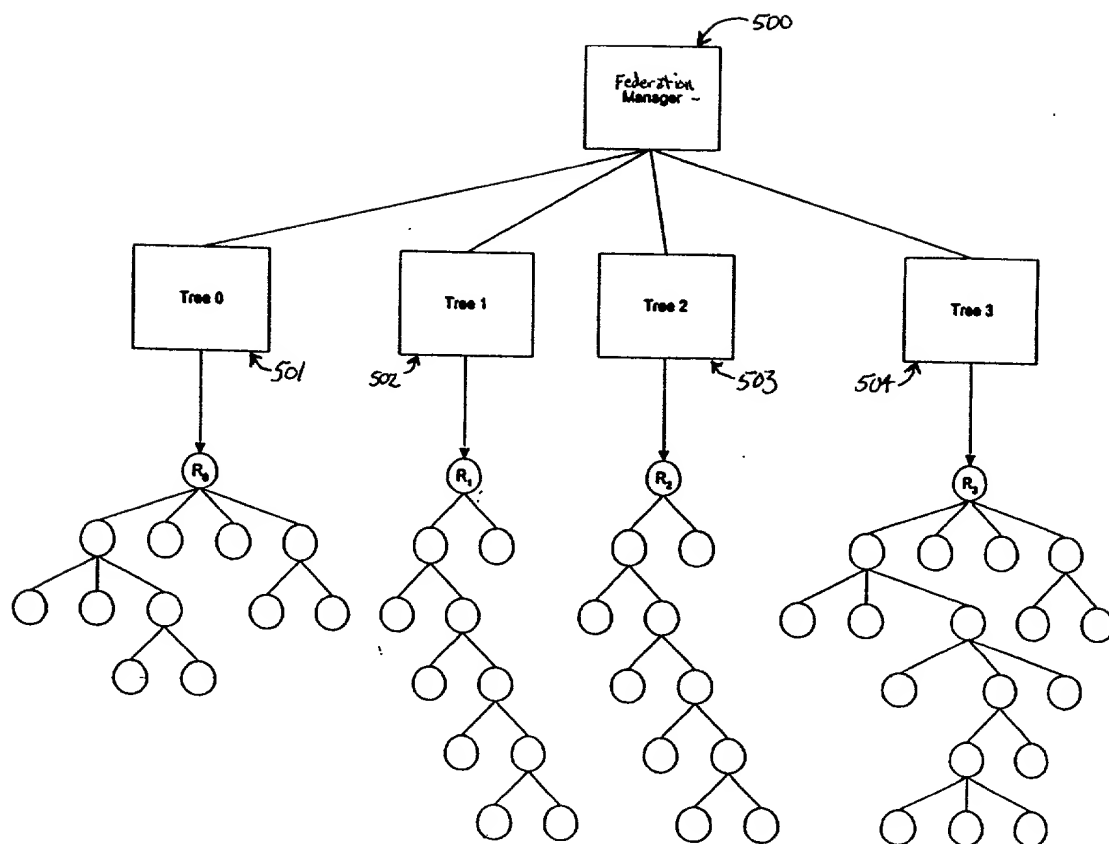


Fig. 18